



## **CORPORATE SPONSORSHIP LEVELS**

### **Senior Fun Festival - June 12, 2018**

**Jimmy John's Field, 7171 Auburn Rd., Utica, MI 48317**

Senior Fun Festival is Macomb County's largest senior expo! More than 1,000 seniors and caregivers took advantage of last year's event, which was joined by more than 100 vendors.

Senior Fun Festival offers sponsors excellent opportunities for exposure during the expo and baseball game. Sponsorship packages can be altered to meet your branding needs. **\* To ensure logo placement on marketing materials, please consider joining us as a sponsor by Tuesday, May 15, 2018.**

#### **PRESENTING SPONSOR - \$10,000**

- Exclusive recognition as Presenting Sponsor of Senior Fun Festival
- Company name or logo recognition as Presenting Sponsor on event signage\*
- Company name or logo recognition as Presenting Sponsor on one (1) promotional giveaway item distributed to the first 500 participants\*
- Recognition as Presenting Sponsor on all media alerts and press releases\*
- Recognition as Presenting Sponsor and primary logo placement on Senior Fun Fest website
- Premium vendor table placement at the expo; We will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials
- One (1) Founder's Suite at Jimmy Johns Field to use during the expo and baseball game (up to 20 tickets)
- One (1) First Pitch opportunity
- Two (2) In Game PA announcements
- One (1) Welcome Scoreboard Message (company or individual)

#### **FEATURED SPONSOR - \$5,000**

- One (1) premium suite at Jimmy Johns Field to use during the expo and baseball game (up to 12 tickets)
- One (1) Welcome Scoreboard Message during game (company or individual)
- Primary vendor table placement at the expo; We will provide you with up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and or materials
- Tiered logo placement on event website and sponsorship recognition on Macomb Community Action social media outlets
- Tiered logo placement on event signage and program book\*



### **EVENT SPONSOR - \$2,500**

- Tiered logo placement on event program\*
- Tiered logo placement on event website
- Preferred vendor table placement at expo; MCA will provide up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and materials.
- Eight (8) tickets to the baseball game

### **PROGRAM SUPPORTER - \$1,000**

- Company recognition on event program\*
- Company recognition on event website
- Preferred vendor table placement at expo; MCA will provide up to two (2) 8 ft. tables, with tablecloths and four chairs, to display products and materials.
- Four (4) tickets to the baseball game

### **IN-KIND SPONSORSHIP**

- Senior Fun Festival is in need of in-kind donations to help offset the cost (i.e. cases of bottled water, event photographer, etc.). In exchange, we can provide you with a vendor table or tickets to the game.

To speak to someone about becoming a sponsor, please contact Anne Hayes, Special Projects Coordinator at (586) 469-6232 or [Anne.Hayes@macombgov.org](mailto:Anne.Hayes@macombgov.org).