



CORPORATE SPONSORSHIP LEVELS

MACOMB FOOD PROGRAM

March 14, 2019

\$10,000 Elimination Raffle

The Macomb Food Program will be hosting its 24th Annual \$10,000 Elimination Raffle Fundraiser on Thursday, March 14, 2019 at Zuccaro Banquets and Catering in Chesterfield Township, MI. The Macomb Food Program would like the opportunity to partner with you to make a difference in the fight against hunger.

Macomb Food Program offers sponsors excellent exposure and benefits, such as branding, media exposure, and access to community leaders.

PLATINUM SPONSOR – \$5,000

As the Platinum Sponsor, you will receive the highest level of sponsorship recognition for the event. Customized benefits are available in addition to the benefits listed below.

- Exclusive recognition as Platinum Event Sponsor
- Company name will be part of the official event name (i.e. "Macomb Food Program \$10,000 Elimination Raffle Presented By COMPANY NAME OR LOGO")*
- Logo recognition as Platinum Sponsor on all printed marketing materials distributed prior to the event*
- Company name or logo recognition as Platinum Sponsor on all media alerts, press releases, media advertisements and Macomb Food Program social media outlets
- Recognition as Platinum Sponsor and primary logo placement on program and all event signage with a full page program ad and Platinum Sponsor bingo square ad space
- Reserved table includes dinner and drinks for (8) guests (not eligible for Elimination Raffle drawing without a ticket)

GOLD SPONSOR – \$2,500

- Logo placement on all event signage and program with a half page program ad and one bingo square ad space*
- Logo placement on all printed marketing materials distributed prior to the event*
- Sponsorship recognition on Macomb Food Program social media outlets
- Sponsorship recognition on all media alerts, press releases and media advertisements provided by Macomb Food Program
- Dinner and drinks for (4) guests (not eligible for Elimination Raffle drawing without a ticket)

SILVER SPONSOR – \$1,500

- Tiered logo placement on all event signage and program*
- Tiered logo placement on all printed marketing materials distributed prior to the event*
- Sponsorship recognition on Macomb Food Program social media outlets
- Sponsorship recognition on any media advertisements provided by Macomb Food Program
- Dinner and drinks for (2) guests (not eligible for Elimination Raffle drawing without a ticket)

BRONZE SPONSOR – \$750

- Tiered logo placement on all printed marketing materials distributed prior to the event*
- Sponsorship recognition on Macomb Food Program social media outlets
- Sponsorship recognition on any media advertisements provided by Macomb Food Program

To speak to someone about becoming a sponsor email Shannon Mallory shannon.mallory@macombgov.org

**To ensure logo placement on event materials, please consider joining us as a sponsor by February 25, 2019.*

Macomb Food Program

\$10,000 Elimination Raffle

Form – 2019

EVENT SPONSOR

Platinum \$5,000

Gold \$2,500

Silver \$1,500

Bronze \$750

Other Amount

Our donation of \$ _____ is enclosed.

Organization, Business or Individual Name

(As you would like it to appear in recognitions)

Contact Person (if an organization or business)

Address

City, State, ZIP

Phone Number

Email Address



Please return this form to:

Macomb Food Program
ATTN: Shannon Mallory
21885 Dunham Road, Suite 10
Clinton Township, MI 48036

Phone: 586-469-6004 Ext.:1

Email: Shannon.mallory@macombgov.org

Website: <https://mca.macombgov.org/MCA-ES-Food>

***To ensure logo placement on event materials, please consider joining us as a sponsor by February 25, 2019.**